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FOR IMMEDIATE RELEASE

**FIRST GENERATIONAL EXHIBIT SHOWS THE COMIC  
WIT OF FAMED ILLUSTRATOR MARGOT ZEMACH  
AND DAUGHTER KAETHE**

*Dancing Line and Merry Color: The Worlds of Margot and Kaethe Zemach* on  
view at the Eric Carle Museum of Picture Book Art from July 25, 2004 –  
November 7, 2004

Amherst, Mass. (July 27, 2004) – The Eric Carle Museum of Picture Book Art has announced the opening on July 25, 2004 of *Dancing Line and Merry Color: The Worlds of Margot and Kaethe Zemach*. Margot Zemach (1931-1989) illustrated nearly 50 books in her lifetime with a unique combination of line and color. Her work exhibits a comic intelligence balanced with deep meaning. She began by illustrating stories by her husband, Harve, in 1959. Her most noted book *Duffy and the Devil*, written by Harve, received the Caldecott Medal as best illustrated book of 1973. Margot also illustrated several stories by writer Isaac Bashevis Singer, her humor and wit were ideally suited for his sparkling tales.

Like many before them, Margot and her husband Harve inspired one of their children, Kaethe. She followed in her mother's footsteps and wrote and illustrated several children's books with great color and cheer. Her independent career began in 1978 when she wrote her first book of a Passover story. The museum will display works of both Margot and Kaethe side-by-side for the exhibit. This is the first but definitely not the last generational exhibition done by The Eric Carle Museum.

In accordance with events for the Issac Bashevis Singer Centennial 2004, a year-long celebration of public readings, panels, exhibitions and workshops exploring beloved Nobel Prize winning writer Issac Bashevis Singer, Zemach's drawings for Singer will be on display at the museum, along with a complimentary selection at our neighbor, the National Yiddish Book Center. ([www.yiddishbookcenter.org](http://www.yiddishbookcenter.org))

The Eric Carle Museum of Picture Book Art is a new museum dedicated to exploring the role of visual art in children's literature from around the world. Founded in part by Eric

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Carle, the renowned author and illustrator of more than 70 books printed in 30 languages, including the 1969 classic *The Very Hungry Caterpillar*, the Museum strives to offer exhibitions and programming that encourage inquiry, foster an appreciation for the visual arts, and engage, delight, and inspire children and families.

*Dancing Line and Merry Color: The Worlds of Margot and Kathe Zernach* will be on view from January 31, 2003 through March 30, 2003 at The Eric Carle Museum of Picture Book Art, 125 West Bay Road, Amherst, MA. Museum hours are Tuesday through Saturday, 10 a.m. to 4 p.m. and Sunday 12 noon to 4 p.m. Admission is \$4 for adults, \$2 for children under 18, and \$10 for a family of six. For further information and directions, call 413-658-1100 or visit the Museum's website at [www.picturebookart.org](http://www.picturebookart.org).

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